EME 6609 – Educational Media Resources
SYLLABUS

SECTION 1: General Course Information

Course: EME 6609: Educational Media Resources

CRN:

Course Credit Hours: 3

Semester:

Course Dates:

Department/Program: Educational Technology, Leadership & Research/
                                        Educational Technology

Meeting Times/Location: Online/Virtual

Professor:

SECTION 2: Course Expectations

Course Description: Examine the development of a school's curriculum with an emphasis on helping teachers design mediated learning activities for their classrooms and developing best practices in currently adopted State Standards.

Course Objectives and Student Learning Outcomes:
- Learn about the uses of technology and media to ensure successful student learning in the 21st century
- Understand how to design and assess 21st century learning
- Use evidence-based models to systematically plan lessons that effectively integrate classroom use of technology and media
- Understand how to select and use appropriate learning strategies, technology, media, and materials to achieve 21st century learning in different PK-12 environments
- Select and integrate computer resources into instruction to promote learning
- Understand the use of web 2.0 resources and social media to facilitate learning
- Describe distance education and how it can facilitate student learning
- Utilize a variety of audio and video materials to enhance PK-12 student learning
- Discuss the various types and uses of text and visuals and demonstrate the general principles for creating and using text and visuals to enhance student learning

- Understand factors influencing the advancement of 21st century teaching and learning

Required Materials:

Required Textbook: Smaldino S., Lowther, D., Russell, J., & Mims, C. (2015). *Instructional technology and media for learning*. Pearson Education Inc.: Saddle River, NJ. ISBN-13: 978-0-13-356415-0.

- Access to an Internet-enabled computer with at least 8 GB of RAM, 500 GB of storage space, speakers, webcam, microphone, the latest version of a PC or MAC operating system, and an updated web browser.
- Students may be required to download trial or free versions of applications to complete assignments in this course. In some cases, students *may* be required to spend no more than $25.00 on software to complete assignments for this course.
- Other learning materials will be provided in the Canvas course site.

Suggested Materials:
Publication manual of the American Psychological Association (6th edition). Author: American Psychological Association. ISBN: 978-1-4338-0562-2. Publication Date: July 2009

Expectations
This course requires both synchronous and asynchronous course participation. The dates of the asynchronous meetings are listed in the course schedule in Section 4 of this syllabus The course emphasizes exploratory, experiential, and reflective learning and thus you are expected to be guiding your own learning. It is expected that students will spend at least 9 hours per week on their studies and completing the assignments. Students are also expected to demonstrate collaborative and respectful scholarly participation with peers and among professional learning networks. (AECT Standard 4-Collaborative Practice; 4-Ethics)

Communications: Open and frank communications are encouraged. Feel free to contact the professor via e-mail, phone, or in person if you have any questions or problems concerning this course. All communication will be answered within 48 hours. Typically, you will receive a response to your communication within 24 hours. This type of communication will be essential to our collaboration in making this a successful learning experience for all.

SECTION 3: Learning Tasks, Course Evaluations, and Course Policies

Learning Tasks:
This course consists of following learning tasks that will be used to assess your performance in this course.

Reflections (10 points). This task is to help you develop your professional competence (knowledge, skills and attitudes) through summarizing, synthesizing and reflecting on your own experiences related to learning and instruction in virtual settings. There are two reflections in this course: Initial Reflection (5 pts) and Final Reflection (5 pts). The Final Reflection is the **Critical Task** for your Program of Study. You need to submit it to **LiveText.com** before the end of the semester. This online course will accept late Reflections with a one-point deduction for each delayed day starting from its due date.

Discussions (20 points). Each member of the class will be expected to participate in five class discussions. This task increases sharing of knowledge and information among learners and also fosters collaboration among peers. Each discussion is worth 2 points and each response is worth 2

points. All the discussion posts and responses must be submitted by the given due date. Discussion posts or responses posted after the due date will not be accepted for credit.

Check-Ins (10 points). Each member of the class will be expected to post five video check-ins. Each check-in is worth 2 points. Details and assignment expectations are available in Canvas. Check-ins posted after the due date will not be accepted for credit.

Individual Assignments: (25 points). There are five individual assignments in this course. Each individual assignment is worth five points. All of the assignments must be submitted by the given due date and time. This online course will accept late Individual Assignments with a one-point deduction for each delayed day starting from its due date. All of the individual assignments may be shared with the class.

Group Projects (30 points). There are five group projects that you need to complete with your peers in this course. Each group project is worth six points. This online course will accept late Group Projects with a one-point deduction for each delayed day starting from its due date. All group projects may be shared with the class.

Professionalism (5 points). This is an assessment of your professional behavior as an educational technology student in this course. Participation points are at the discretion of the Professor, and may include timely posting of your introductory video, participation in Adobe Connect sessions, and responses to your peers' check-ins and individual assignments. You must submit your feedback on your professionalism grade in the designated Canvas drop box.

Adobe Connect Sessions. The Adobe Connect sessions are part of your Professionalism grade. There are four synchronous Adobe Connect sessions in this course. The dates for each session are listed in the course schedule in Section 4 of this syllabus.

Grading Scale: There will be no plus or minus letter grades awarded in this course. The grading scale will be as follows:

A	B	C	D	F
100-90	89-80	79-70	69-60	50-0

SECTION 4: Course Schedule

Course schedule and tasks are subject to change. All assignments are due at 11:59 pm.

Week	Learning Topics	Learning Tasks	Due Date
1	Exploring 21st Century Learning	Read pp. 2-18 Initial Reflection *	
2	Designing and Assessing 21st Century Learning	Read pp. 21-36 Discussion Post 1 Individual Assignment 1	
	Adobe Connect Session #1		
3	Integrating Technology and Media into Instruction: The ASSURE Model	Read pp. 38-61 Discussion Response 1 Check-In 1	
4	Designing 21st Century Learning Environments	Read pp. 63-88 Discussion Post 2 Individual Assignment 2	
5	Engaging Learners with Digital Devices	Read pp. 92-109 Discussion Response 2 Check-In 2	
6	Learning with Web 2.0 and Social Media	Read pp. 113-127 Discussion Post 3 Individual Assignment 3 Group Project Overview	
7	Achieving Learning at a Distance	Read pp. 131-154 Discussion Response 3 Check-In 3	
8	Enhancing Learning with Audio and Video	Read pp. 158-182 Discussion Post 4 Individual Assignment 4	
	Adobe Connect Session #2		
9	SPRING BREAK WEEK – No Assignments Due		
10	Enhancing Learning with Text and Visuals	Read pp. 189-212 Discussion Response 4 Check-In 4	
11	Preparing for Tomorrow's Challenges	Read pp. 219-229 Discussion Post 5 Individual Assignment 5	
12	Collaborative Learning	Project #1 Discussion Response 5 Check-In 5	
	Adobe Connect Session #3		
13	Collaborative Learning	Project #2	
14	Collaborative Learning	Project #3	
15	Collaborative Learning	Project #4	
16	Course Wrap-Up	Project #5 Final Reflection** Professionalism	
	Adobe Connect Session #4		

Federal Financial Aid requirements stipulate FGCU must be able to demonstrate that each student receiving financial aid is eligible to receive aid. Therefore, beginning in the fall of 2015 you are required to confirm your attendance through a participatory activity for this course by the end of the first week of classes. Failure to do so will result in a delay in the disbursement of financial aid.

** Critical task

AECT Standards Mapped to Assignments:
Individual Assignment 1- AECT Standard 1 Content Knowledge, Assess/Evaluate
Individual Assignment 2 – AECT Standard 5 Research, Assess/Evaluate
Individual Assignment 3 – AECT Standard 4 Professional Knowledge, Collaborative Practice
Individual Assignment 4 – AECT Standard 1 Content Knowledge, Create
Individual Assignment 5 – AECT Standard 1 Content Knowledge, Create
Project 1 – AECT Standard 3 Learning Environments, Use
Project 2 – AECT Standard 2 Content Pedagogy, Create and Assess/Evaluate
Project 3 – AECT Standard 1 Content Knowledge, Create
Project 4 – AECT Standard 3 Learning Environments, Assess/Evaluate
Project 5 – AECT Standard 3 Learning Environments, Create

SECTION 5: Related Policies

5.1 College of Education LiveText Syllabus Statement

The College of Education has adopted the use of LiveText software to assist in the assessment of student performance and program quality. As a degree-seeking student or as a student admitted to a state-approved program, you are responsible for purchasing a membership to LiveText during your first course in the College of Education. If you do not have a membership in LiveText, you will need to purchase it immediately from www.livetext.com. This is a one-time only purchase, and your LiveText account is available to you for five years. Students enrolled in this class will be required to submit critical tasks (assignments that are linked to standards, relevant to the field you have chosen). Your work will be assessed in LiveText to help monitor your demonstration of the program standards, receive feedback from faculty on your progression toward meeting them, and certify that you have demonstrated all the required standards and competencies needed to complete your program. Your documented success on these tasks can also contribute to a portfolio that showcases your learning for current and future employers.

5.2 University Policies and Resources

Academic Behavior Standards and Academic Dishonesty

All students are expected to demonstrate honesty in their academic pursuits. The university policies regarding issues of honesty can be found in the FGCU Student Guidebook under the Student Code of Conduct and Policies and procedures sections. All students are expected to study this document which outlines their responsibilities and consequences for violations of the policy. The FGCU Student Guidebook is available online at
http://studentservices.fgcu.edu/judicialaffairs/new.html or
http://studentservices.fgcu.edu/judicialaffairs/files/Code_of_Conduct_book_08-09.pdf

Disability Accommodations Services

Florida Gulf Coast University, in accordance with the Americans with Disabilities Act and the university's guiding principles, will provide classroom and academic accommodations to students with documented disabilities. If you need to request an accommodation in this class due to a disability, or you suspect that your academic performance is affected by a disability, please contact

the Office of Adaptive Services. The Office of Adaptive Services is located in Howard Hall 137. The phone number is 239-590-7956 or TTY 239-590-7930.

Student Observance of Religious Holidays

All students at Florida Gulf Coast University have a right to expect that the University will reasonably accommodate their religious observances, practices, and beliefs. Students, upon prior notification to their instructors, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. Students shall not be penalized due to absence from class or other scheduled academic activity because of religious observances. Where practicable, major examinations, major assignments, and University ceremonies will not be scheduled on a major religious holy day. A student who is to be excused from class for a religious observance is not required to provide a second party certification of the reason for the absence.

Academic Integrity

All assignments, projects, and examinations are to be completed solely by the student. Inclusion of facts, ideas, quotes, or other materials from outside sources must be cited and referenced in all work. Evidence of cheating and plagiarism are cause for disciplinary action by the university. According to the university, plagiarism and cheating refer to the use of unauthorized books, notes, or otherwise securing help in a test; copying tests, assignments, reports, or term papers; representing the work of another person as one's own; collaborating without authority with another student during an examination or in preparing academic work, or otherwise practicing academic dishonesty by the student. Inclusion of facts, ideas, quotes, or other materials from outside sources must be cited and referenced in all work.

Turnitin.com

Students who take this class must be prepared to submit electronic copies of some or all assignments to Turnitin.com for the detection of plagiarism. The University expects that all students will be evaluated and grades on their own work. If you use language, data or ideas from other sources, published or unpublished, you must take care to acknowledge and properly cite those sources. Failure to do so constitutes plagiarism. Papers that are submitted to Turnitin.com become part of the Turnitin.com student paper database solely for the purpose of detecting plagiarism. If you choose to request that your paper(s) not become part of the Turnitin.com student papers database this must be communicated to your professor in writing at the beginning of the course.

Distance-Learning

Information on distance learning courses is available online at http://itech.fgcu.edu/distance/

Online Tutorials

Information on distance learning courses is available online at http://www.fgcu.edu/support/Approved

Canvas Learning Management System

FGCU's learning management system is called Canvas. It is available at http://canvas.fgcu.edu/. There are links on the home page to tutorials and resources on how to use Canvas.

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Note:

If this is your last semester in your program, please visit the following link for program completion or graduation details.

https://fgcu.instructure.com/courses/225660

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